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DEPARTMENT OF CULTURE, RECREATION & TOURISM
OFFICE OF STATE PARKS

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PRESS RELEASE

FOR IMMEDIATE RELEASE:
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Louisiana State Parks to Offer Gift Cards for Sale and Use

BATON ROUGE – The Louisiana Office of State Parks, in collaboration with the Outdoor Recreation Management System (ORMS), will provide reloadable gift cards that can be used to make reservations at all Louisiana State Parks recreational sites.

“We are happy to provide our customers with this convenient form of payment to use at any of our recreational sites throughout the state,” said Dr. Stuart Johnson, Assistant Secretary for the Office of State Parks.

The credit card-sized gift cards will be available for purchase beginning Friday, October 1 through the Office of State Parks Baton Rouge Administrative Office and the individual parks. The gift cards can be purchased for any value with a \$5 minimum and are reloadable for no additional fee.



Each card, with a unique gift card number and PIN number, will serve as an easier method of payment for customers to use at their own discretion when making

reservations or at any Louisiana State Park recreational site. These gift cards will also give customers the opportunity to share the gift of Louisiana State Parks with others. For more information, call the Reserve America Call Center at 1-877-226-7652 or visit www.ReserveAmerica.com or www.lastateparks.com.

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